MEDIA KIT

National Association of Hispanic Nurses

1500 Sunday Drive, Suite 102
Raleigh, NC 27607
919-573-5443
www.nahhnet.org
Contact Us

Headquarters
1500 Sunday Dr. Suite 102
Raleigh, NC 27607

Email:
sales@thehispanicnurses.org

Website:
www.nahnnet.org

Facebook.com/nahnnursing
Twitter.com/nahnnursing
LinkedIn.com/groups/2358996
Instagram.com/nahnnursing
Who we are

With nearly 2,000 members, the National Association of Hispanic Nurses (NAHN) has been the leading professional organization representing Hispanic nurses and nurse educators across the United States since it was founded in 1975. NAHN is committed to advancing the health in Hispanic communities and to lead, promote and advocate for the educational, professional and leadership opportunities for Hispanic nurses.

What we do

NAHN provides a forum for nurses to analyze and evaluate the health care needs of the Hispanic community and promote the safety and quality of health care delivery services.

NAHN represents in voice and action the number of licensed Hispanic nurses in the United States and promotes the recruitment and retention of Hispanic students in nursing education programs to increase the number of bilingual and bicultural nurses who may provide culturally sensitive nursing to Hispanic consumers.
Opportunities

Why partner with NAHN?

Through NAHN, your organization will reach influential and powerful members in the healthcare, nursing, and Hispanic communities. Through our online and print products, as well as corporate membership opportunities and conferences, which provide direct access to our members, your organization has the opportunity to reach key decision makers unique to the nursing and Hispanic communities. We offer multiple contact points and we can work with you to develop a partnership package that best meets your needs throughout the year.

To become a partner, contact us at: director@thehispanicnurses.org
How to partner with NAHN

Online

**Weekly News from NAHN:** Market your products and services in our popular weekly e-newsletter, reaching nearly 2,000 members.

**Website:** Promote your company or organization on www.nahnnet.org accessed by members and visitors from the United States and abroad.

**Chapter Presidents’ Corner:** A monthly e-newsletter for NAHN’s 45 Chapter Presidents will help market your organization on the local level.

**NAHN Career Connection:** Showcase your employment opportunities and your educational resources to reach thousands of nurses and students.

**NAHN at a Glance:** A quarterly newsletter full of news about NAHN and its members, published in the Spring, Summer, Fall and Winter

In Print

**Hispanic Health Care International (HHCI)** - The journal of the National Association of Hispanic Nurses, which serves as an interdisciplinary forum for disseminating information for clinical practice, education, research, and policy on issues concerning Hispanic/Latino populations.

Direct Access

**NAHN National Conference**—Sponsorships, speaking opportunities and exhibiting at our annual expo help you reach more than 500 Hispanic nurses and other health care providers at our premier event each July.

**NAHN Leadership Seminar**—Through sponsorships and speaking opportunities you can reach a smaller, more target segment of our membership—our leaders.

**Corporate Membership** — Join NAHN as a corporate member to enjoy special advertising and sponsorship benefits. Four levels of membership are available to suit corporations of all sizes.
From bronze to platinum, NAHN offers a variety of corporate memberships to suit any budget and level of activity. Each membership level offers year round benefits tailored to meet the diverse needs of our corporate friends. While these memberships are tailored to different budgets, all corporate members enjoy enhanced member services and increased visibility. Our staff can help you determine the level of NAHN membership that makes a perfect fit with your company.

Visit our website at www.nahnnet.org for a membership application or simply contact sales@thehispanicnurses.com for more information about joining.
Conference sponsorship gives you an opportunity to connect with more than 500 Hispanic nurses, nurse leaders, and educators who work to improve healthcare in Hispanic communities. Our conference attendees interact with patients, doctors, other healthcare professionals as well as many students every day.

For our national conference, held every July in different locations around the United States, we offer a variety of sponsorships and exhibitor plans. Simply visit www.nahn.net and click on our Meetings link to learn how you can partner with us at our NAHN’s premier event. You may choose from the packages we have created, or you can work with us to develop a package of options that serve your unique needs.

**Contact:** Caroline Beam at sales@thehispanicnurses.org or call 919-573-5443 to discuss ways you can be a part of the excitement.
# 2017 Advertising Form

PLEASE NOTE: All advertising rates are subject to change. Effective April 2017

10% discount applies if purchasing all four quarters of Newsletter. Ask about special discounts for NAHN Corporate Members!

<table>
<thead>
<tr>
<th>NAHN Website Banner Ads</th>
<th>NAHN at a Glance Newsletter</th>
<th>News from NAHN Weekly E-Newsletter</th>
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<tbody>
<tr>
<td>1 month: $400</td>
<td>1 time: $950</td>
<td>1 month: $500 (4 issues)</td>
</tr>
<tr>
<td>Full Banner: 600x100 pixels</td>
<td>Full Color, full-page ad no bleeds</td>
<td>Sponsorship block</td>
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<td></td>
<td>Size: 7.5” x 10”</td>
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<tr>
<td>3 months $1,000</td>
<td>1 time: $600</td>
<td>3 months: $1,300 (12 issues)</td>
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<td>Full Banner: 600x100 pixels</td>
<td>Full Color, ½ - page ad no bleeds</td>
<td>Sponsorship block</td>
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<td>Size: 7.5” x 5”</td>
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<tr>
<td>6 months $1,800</td>
<td>1 time: $350</td>
<td>6 months: $2,400 (24 issues)</td>
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<td>Full Banner: 600x100 pixels</td>
<td>Full Color, ¼ - page ad no bleeds</td>
<td>Sponsorship block</td>
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<td>Size: 3.6” x 5”</td>
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<tr>
<td>12 months $3,200</td>
<td></td>
<td>12 months: $4,000 (52 issues)</td>
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<tr>
<td>Full Banner: 600x100 pixels</td>
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<td>Sponsorship block</td>
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</tbody>
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Banner ads will link to your website – provide camera-ready art and your preferred URL. Ads must be submitted in .jpg or .gif format

Newsletter is published in spring, summer, fall, winter. Please provide camera-ready materials.

Please provide content and images. E-Newsletter requires images to be in jpeg format. No PDFs

Mailing Address: 1500 Sunday Drive, Ste 102, Raleigh, NC 27607
Tel: 919-573-5443 • Fax: 919-787-4916 • sales@thehispanicnurses.org • www.NAHNnet.org
Advertising Order Form

Company:

First Name: Middle Initial: Last Name:

Position/Title:

Street:

City: State: Zip:

Phone Number: Fax Number:

E-mail:

Please indicate below what method of payment you require:

Method of Payment Options:

Option 1: Visa MasterCard American Express (see below for details)

Option 2: Check made payable to: NAHN Advertising (mail to Raleigh, NC address shown below)

Option 3: Please send me an invoice (advertising will not be placed until payment received)

Amount: $

NAHN is a 501(c) (3) organization; Tax Identification Number: 91-010677

Card No: Expiration Date:__/_

CVC#: (Amex 4 digits front of card & MC/ Visa 3 digits back of card)

Cardholder’s Name:

Address associated with card if different from above:

Signature:

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