

NATIONAL ASSOCIATION OF HISPANIC NURSES

Promoting Hispanic Nurses to Improve the Health of Our Communities



CORPORATE MEMBERSHIP APPLICATION & CHANGE OF INFORMATION FORM

This Application is for: New Membership Membership Renewal Change Membership information

Corporate Membership Options:

| |
|--------------------------|
| PLATINUM |
| \$25,000 |
| (see page 2 for details) |

| |
|--------------------------|
| GOLD |
| \$12,500 |
| (see page 2 for details) |

| |
|--------------------------|
| SILVER |
| \$7,500 |
| (see page 2 for details) |

| |
|--------------------------|
| BRONZE |
| \$3,000 |
| (see page 2 for details) |

**Please return this form with your payment to:
NAHN, 1500 Sunday Drive, Suite 102, Raleigh, NC 27607 • or fax to: 919-787-4916**

Organization Name (for the web): _____ Website: _____
Official Representative (with credentials): _____ Title: _____
Street Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____ E-Mail: _____

AMOUNT ENCLOSED: Membership dues: \$ _____
Annual Fund Contribution: \$ _____
Scholarship Fund Contribution: \$ _____ **TOTAL ENCLOSED: \$ _____**
Other Donation/Contribution: \$ _____

METHOD OF PAYMENT: ___ Visa ___ MC ___ Amex ___ Check

Credit Card No. _____ Expiration Date _____

Cardholders Name: _____

Address associated with card if different from above: _____

Authorized Signature

Date

Printed Name

| NAHN CORPORATE MEMBER FEATURES | PLATINUM \$25,000 | GOLD \$12,500 | SILVER \$7,500 | BRONZE \$3,000 |
|--|---------------------------------|---------------------------------|--------------------------|-------------------------|
| 1. NAHN Membership Mailing List* – Contact information for all active members to be used in your marketing activities. (NAHN to approve mailer prior to distribution). | 3 times/year | 2 times/year | 1 time/year | N/A |
| 2. Individual Memberships – one year: National and local chapter membership, allowing networking at local NAHN Chapter events. (Charges for attending local Chapter events may apply.) | 10 Individual Memberships | 7 Individual Memberships | 5 Individual Memberships | 1 Individual Membership |
| 3. Website Recognition on www.nahnnet.org – Inclusion of your company name and link to a personalized Member page to include your logo, company description and link to your website. | √ | √ | √ | √ |
| 4. Newsletter recognition – organization may submit an article (up to 350 words) to be featured in one issue of NAHN at a Glance (in the next issue after joining). We will also include your news in the “Corporate Member News” section of the newsletter. | √ | √ | √ | N/A |
| 5. Council of Business Advisors (CoBÁ) – Contribute your expertise to NAHN Leadership. CoBÁ membership level depends on Corporate Membership level (subject to BOD approval) | Full Member | Associate Member (non-voting) | N/A | N/A |
| 6. Exhibit Space Discount – Opportunity to receive exhibit space discounts for Annual Conference. | \$2,000 Discount | \$1,000 Discount | \$200 Discount | \$100 Discount |
| 7. Conference Registrations – Individual registrations to NAHN’s Annual Conference, which can be used by employees or clients to reach influential nurses and other industry participants. | 4 FULL Conference Registrations | 2 FULL Conference Registrations | N/A | N/A |
| 8. Communication – Receive regular membership e-mails regarding all NAHN activities. | √ | √ | √ | √ |
| 9. Annual Conference – Corporate Members who exhibit at Annual Conferences receive extra visibility onsite and will be invited to the Past President’s Reception. | √ (+ premium booth location) | √ (+ premium booth location) | √ | √ |
| 10. Post-Conference Attendee List* –Post-conference Attendee Mailing List (phone, fax and e-mail information excluded). | √ | √ | √ | √ |
| 11. Webinars – offer the NAHN members a one-hour educational session on a subject of your choice (subject to NAHN approval) to remain on NAHN website for at least one year. | 3 | 2 | 1 | N/A |
| 12. Career Center – Opportunity to receive a discount for job postings on NAHN’s Career Center, which offers the most targeted advertising for your positions. | \$50 Discount | \$50 Discount | \$50 Discount | \$50 Discount |
| 13. Corporate Member Logo: a specially designed logo for your use in promotional activities (NAHN approval required prior to use.) | √ | √ | √ | √ |
| 14. Advertising Discounts – organization will receive discounted website and Newsletter advertising. | 30% Discount | 20% Discount | 10% Discount | 5% Discount |
| 15. E-mail distribution to all NAHN members announcing each new Corporate Member (new members only). | √ | √ | √ | √ |

*lists exclude phone, fax and e-mail information.